

# Press Release

## **FOR IMMEDIATE RELEASE**

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### **InfoSign Media Enhances Features of Cloud Based ServDentist Digital TV Information Service**

MONTREAL, QUEBEC: May 31, 2013: InfoSign Media, the leading provider of innovative visual communications solutions for dental offices has announced several new features for their cloud-based ServDentist™ SOLO service offering.

ServDentist SOLO is an interactive and on-demand digital educational solution designed for use in the dental operator. New features include the ability to email patients 3d videos of various procedures. These videos keep patients better informed, reduce anxiety, and increase their confidence to make sound decisions.

InfoSign Media has also added a survey tool enabling users to build and distribute patient surveys. Having the ability to quickly and easily gauge customer satisfaction is the key to the success in every dental office. By providing an easy to use and anonymous way for patients to submit feedback, the survey tool ensures that dental offices are aware of opportunities where they can improve customer satisfaction, and improve retention rates.

The survey tool also automatically creates easy to understand reports based on survey results. Users are able to select and choose survey questions about patient satisfaction, preferences for procedures and other important marketing information.

“We will continue to add important features to the platform that will add value to the offering and support our clients in the dental field”, said Yves Corsi, President of InfoSign Media.

With SOLO Cloud, any office connected to the Internet has immediate access to the video clips through PC, MAC and tablet computers. Topics include general and esthetic dentistry, dental surgery, prevention, prosthodontics and orthodontics. ServDentist™ Solo also includes over 110 video clips of which 50 are abbreviated video clips of 10 to 45 seconds in length that explain the most common practices to patients.

### **About InfoSign Media**

InfoSign Media offers visual communication solutions designed specifically for the waiting and OP rooms and web sites of dentists, orthodontists and denturists. Well-known for its unique approach and the quality of its contributions, InfoSign Media produces and distributes ready-to-go, digital TV signage, with dynamic and interactive content. With more than 500 projects to its credit, InfoSign Media works closely with its clients and partners to offer innovative visual communications solutions.

For more details on ServDentist™ TV, Solo and web animated services solutions for dental professionals, please visit: [www.servdentist.com](http://www.servdentist.com).

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