

InfoSign Media Expands In-Office Patient Dental Information Service to Smartphones

Montreal, Quebec, November 29, 2012: InfoSign Media, a visual communications company specializing in customizable, educational digital media content and the supporting networks for dental offices has expanded its in-office patient dental information service to Smartphones.

The new ServDentist Nitro service provides patients with information about dental treatments and services through a private and secured Intranet (WIFI) in waiting rooms and reception areas.

Using the Nitro Smartphone mobile service, patients can access various content features including:

- Video clips on treatments and services
- Additional information on treatments and services via F.A.Q.s
- Appointment reminder subscription by SMS or email
- Newsletters and / or contests registration
- Patient satisfaction surveys
- Appointment statistics

“Smartphones are part of everyday life, so we thought it was important that we offer a form of ServDentistTV through that medium in the dental office and in a non-intrusive manner”, said Yves Corsi, President of InfoSign Media.

About InfoSign Media

InfoSign Media offers visual communication solutions designed specifically for the waiting and OP rooms and web sites of dentists, orthodontists and denturists. Well-known for its unique approach and the quality of its contributions, InfoSign Media produces and distributes ready-to-go, digital TV signage, with dynamic and interactive content. With more than 500 projects to its credit, InfoSign Media works closely with its clients and partners to offer innovative visual communications solutions.

For more details on ServDentist™ TV, Solo and web animated services solutions for dental professionals, please visit:

www.servdentist.com

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