



PRESS RELEASE  
For immediate release

## **InfoSign Media Inc introduced the WebDentist™ service specialized for dental clinics**

**Boucherville, Canada May 28<sup>th</sup> 2007** - InfoSign Media Inc, a global service provider of hardware and personalized content for digital media networks today confirmed the introduction of a new creation and hosting service dedicated for dental clinics, the WebDentist™.

Multiple communication applications require a flexible solution over Internet, per example:  
-Pre and post treatments are elaborated in the Web Site for any patients that went through minor or major surgery.  
-For educating and informing patients on clinic's services and technologies with animated content.  
-Taking appointments or filling the first appointment form at home instead of waiting to be in the clinic.

Improving communication with patients is imperative in today's world. Clinics are not open 24/7 but patients appreciate the possibility to communicate through the Web any time of the day.

"We now offer a complete communication solution for dental clinics, from home, to the waiting room and to the treatment room, the clinic will have their personalized signature, and most efficient and appreciated tool patients will use", said Yves Corsi, president for InfoSign Media.

### **About InfoSign Media Inc**

InfoSign Media Inc, headquartered in Boucherville, Quebec, is a global service provider of hardware and personalized content for digital media networks. Providing consultation, integration, installation, as well as content management & development of advanced multimedia solutions. InfoSign Media leverages its video and IP network expertise to provide turn key solutions that integrate multimedia technology. Its solutions are purchased by a range of industries such as corporations, pharmaceutical, dental and veterinary clinics; they allow customers improving communication, visibility and efficiency helping them generating additional revenue. For more information please visit: [www.infosignmedia.com](http://www.infosignmedia.com) or call (888) 449.4038.

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For more information or to organize a conference call with InfoSignMedia inc., please call 1 888 449-4038 or 450 449-4038 or email [info@infosignmedia.com](mailto:info@infosignmedia.com).