



PRESS RELEASE  
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## **InfoSign Media Inc introduce a new Web based automated interface for the dental market**

**Boucherville, Canada May 28<sup>th</sup> 2007** - InfoSign Media Inc, a global service provider of hardware and personalized content for digital media networks today confirmed the introduction of a new Web based server with an automated interface for updating dental clinic's waiting room content.

Any clinics connected through the Internet can change their ServDentist HD™ waiting room content with the *Free Service* Web based interface. Even staff pictures with names, opening hours, patient's welcome of the day and more can be changed in seconds. According to Yves Corsi, president for InfoSign Media, this technology represents "A major shift in paradigm for waiting room content updates, for the first time a clinic deployment for a waiting room personalized content system can be updated with a simple and effective menu. The *Free Service* Web interface demarks ourselves as the leader in the industry offering one of the most complete personalized and automated content solution for Dental Clinic waiting rooms."

Alexandre Lamarre, Principal Developer for InfoSign Media, points out that "the ISM-Server™ can manage the content of the waiting room display as well as the interactive treatment room content through the LAN (local area network), this effectively leverage the global education requirements for the whole clinic."

### **About InfoSign Media Inc**

InfoSign Media Inc, headquartered in Boucherville, Quebec, is a global service provider of hardware and personalized content for digital media networks. Providing consultation, integration, installation, as well as content management & development of advanced multimedia solutions. InfoSign Media leverages its video and IP network expertise to provide turn key solutions that integrate multimedia technology. Its solutions are purchased by a range of industries such as corporations, pharmaceutical, dental and veterinary clinics; they allow customers improving communication, visibility and efficiency helping them generating additional revenue. For more information please visit: [www.infosignmedia.com](http://www.infosignmedia.com) or call (888) 449.4038.

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