

InfoSign Media launches SHOWPLAN-DX Patient Education Software

InfoSign Media, the leading provider of networked digital television content for dental offices, announced today the release of a new Patient Education Solution called SHOWPLAN-DX.

The new product features a new revolutionary 3D animation models that enable dentists to quickly and efficiently explain procedures to patients. SHOWPLAN-DX was developed jointly with Sinexus, specialists in 3D animation.

SHOWPLAN-DX has an easy-to-use interface that includes interactive 3D models. The tool enables dentists to effectively communicate the value and impact of proposed treatment plans in less than 30 seconds!

With SHOWPLAN-DX, dentists now have access to multiple procedures from any desktop, laptop or tablet in their offices through an Internet connection.

In addition to having zoom and full, 360-degree control over 3D models, SHOWPLAN-DX offers animated clips that can be sent to patients via email, with the option of including personalized anonymous surveys. Survey results can be automatically updated in SHOWPLAN-DX.

InfoSign Media is offering SHOWPLAN-DX on a free 30-day trial basis. “We felt making SHOWPLAN-DX available via the Internet was the next logical step in the development of the product and the service. We believe our dental customers will respond enthusiastically, especially with the new innovative 3D model”, said Yves Corsi, President of InfoSign Media.

For more details on SHOWPLAN-DX, ServDentist™ TV and web animated services solutions for dental professionals, please visit: www.servdentist.com.