

## **InfoSign Media launches new version of ServDentist TV**

Educational, animated clips for patients in the waiting room

InfoSign Media, a leading provider of networked digital television content for dental offices, recently released ServDentist™ TV version 5.0.

With the new-generation 5.0 ServDentist TV, you can now edit and choose personalized content to show on your private TV network. According to the company, the web-management interface offers new, intuitive and flexible features:

- Choose from more than 150 animated 2-D/3-D clips on treatments, services and technologies (as well as entertainment).
- Personalize your before/after pictures and clips that present your team.
- Add up to 50 personalized messages.
- Present your “Nicest Smile Club” and welcome patients of the day.
- Choose from more than 35 background display themes.
- Add YouTube videos, RSS newsfeeds, QR codes and promotion of your social media presence (Facebook, Google+, etc.).

With dimensions, 9.5 x 7.2 x 2.7 cm (4 x 3 x 1 inches), the controller can be installed easily behind the display, according to the company. The controller has no mechanical parts, such as ventilation or hard drive, so it is quiet and has a long life cycle.

Also available is a new series of dental clips with 3-D animation and content optimized to improve your patients’ dental IQ.

For more details on ServDentist TV, SHOWPLAN and web animated services and solutions for dental professionals, please visit [www.servdentist.com](http://www.servdentist.com).